

Austrian Travel Business 2025

January 16th to 17th

Registration

30.08. to 04.10.2024

ATB
Austrian
Travel Business

The ATB is Austria's largest tourism trade fair and will take place on January 16 and 17, 2025, at the Austria Center Vienna. With the ATB, the Austrian National Tourist Office ensures the appropriate framework conditions to bring together Austria's tourism offerings and international market demand. The fair thus offers the ideal platform for networking, initiating, and deepening business relationships with international buyers for incentives, meetings, FIT and group travel, ranging from standard to luxury segments. The ATB program is complemented by a Welcome Evening (January 15) and Hospitality Suites (January 16), offering excellent opportunities for exchange and the establishment of new contacts.

What's on offer at ATB 2025?

- Pre-scheduled meetings via online tool
- Networking with international buyers
- Stand categorisation by federal states
- Personalised mobile dashboard
- Fireside chats on the topics of sustainability and innovation

Your contact persons:

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Beteiligungspakete für Aussteller

PREMIUM package

incl. four admission tickets

- Participation Welcome Evening
- Participation Hospitality Suites
- Meeting table
- Exhibitor labelling
- Online portal
- List of participants

EUR 4.220,-

KLASSIK package

incl. two admission tickets

- Participation Welcome Evening
- Participation Hospitality Suites
- Meeting table
- Exhibitor labelling
- Online portal
- List of participants

EUR 2.700,-

BASIS package

incl. one admission ticket

- Participation Welcome Evening
- Participation Hospitality Suites
- Meeting table
- Exhibitor labelling
- Online portal
- List of participants

EUR 1.550,-

Add-Ons

only available in combination with a package

Lounge with seating

For more private conversations, you can book a lounge during the fair. The number of lounges is limited.

EUR 3.240,-

Presentation space 30 qm

As an exhibiting company, you have the opportunity to book an additional presentation area within the assigned space.

EUR 2.950,- *
(*excluding variable costs)

Presentation space 10 qm

As an exhibiting company, you have the opportunity to book an additional presentation area within the assigned space.

EUR 980,- *
(*excluding variable costs)

Advertisement in the digital directory of participants

Book an exclusive advertisement in our digital participant directory and showcase your company/offer once again to the buyers.

EUR 1.000,-

Product presentation à 20 min

Secure an additional 20-minutes slot in the form of a product presentation or an interactive presentation such as a quiz, a 'yoga session' or similar.

EUR 550,-

Logo integration

This booking allows you to integrate your logo into your point of sale.

EUR 250,-



2 Hospitality Suites

350 Buyers

7.000 square meters

2 Days

250 Exhibitors