Austrian Travel Business <u>2025</u>

January 16th to 17th

Registration 30.08. to 04.10.2024

The ATB is Austria's largest tourism trade fair and will take place on January 16 and 17, 2025, at the Austria Center Vienna. With the ATB, the Austrian National Tourist Office ensures the appropriate framework conditions to bring together Austria's tourism offerings and international market demand. The fair thus offers the ideal platform for networking, initiating, and deepening business relationships with international buyers for incentives, meetings, FIT and group travel, ranging from standard to luxury segments. The ATB program is complemented by a Welcome Evening (January 15) and Hospitality Suites (January 16), offering excellent opportunities for exchange and the establishment of new contacts.

Beteiligungspakete für Aussteller

PREMIUM package

incl. four admission tickets

- Participation Welcome Evening
- Participation Hospitality Suites
- Meeting table
- Exhibitor labelling
- Online portal
- List of participants

EUR 4.220,-

Add-Ons

KLASSIK package

incl. two admission tickets

- Participation Welcome Evening
- Participation Hospitality Suites Meeting table
- Exhibitor labelling
- Online portal
- List of participants

EUR 2.700,-

What's on offer at ATB 2025?

- Pre-scheduled meetings via online tool
- Networking with international buyers
- Stand categorisation by federal states
- Personalised mobile dashboard
- Fireside chats on the topics of sustainability and innovation

Your contact persons:

Österreich Werbung / Cooperation Team Relationship Development Vordere Zollamtsstraße 13. 1030 Vienna

T: 01 / 588 66-0 E-Mail: anfrage@austria.info

BASIS package

incl. one admission ticket

- Participation Welcome Evening
- Participation Hospitality Suites
- Meeting table
- Exhibitor labelling •
- Online portal
- List of participants



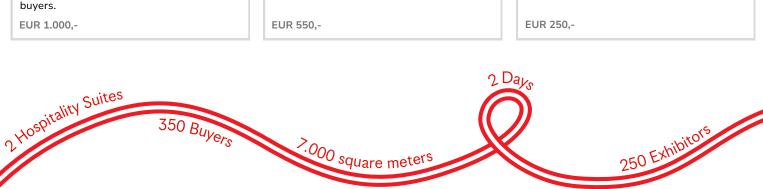
Presentation space 10 qm

As an exhibiting company, you have the opportunity to book an additional presentation area within the assigned space.

EUR 980.- * (*excluding variable costs)

Logo integration

This booking allows you to integrate your logo into your point of sale.









For more private conversations, you can book a lounge during the fair. The number of lounges is limited.

only available in combination with a package

EUR 3.240.-

Advertisement in the digital directory of participants

Book an exclusive advertisement in our digital participant directory and showcase your company/offer once again to the

Presentation space 30 qm

As an exhibiting company, you have the opportunity to book an additional presentation area within the assigned space.

EUR 2.950.- * (*excluding variable costs)

Product presentation à 20 min

Secure an additional 20-minutes slot in the form of a product presentation or an interactive presentation such as a quiz, a 'yoga session' or similar.



